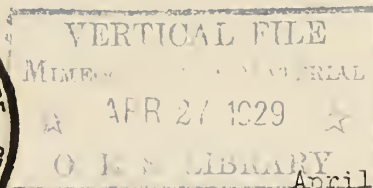


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





April 17, 1929

EXTENSION SERVICE  
OFFICE OF COOPERATIVE EXTENSION WORK, WASHINGTON, D. C.

# THIS LOOKS GOOD

## MULTIPLE HITCHES MADE PLAIN

H. W. Hochbaum, Agriculturist, Eastern States

J. J. Mann, county agent of Clinton County, Ind., wanted to show his farmers the advantages of the multiple hitch and to teach them how to make the various multiple hitches. With the help of T. P. Brown, specialist in animal husbandry, and L. E. Hoffman, assistant county agent leader, he organized a multiple-hitch campaign. This was featured by the use of a series of four printed illustrated circular letters and MULTIPLE HITCH WEEK. The latter was marked by nine demonstrations where multiple hitches were shown in operation and farmers taught how to adapt hitches to their own needs.

The circular letters which followed the "Want-Solution-Action-Satisfaction" formula were designed to work up interest in the demonstrations, but in addition showed how a farmer could make various hitches.

The first letter of the series contrasts the ordinary four-horse-abreast hitch with a tandem hitch. The second, by means of an excellent diagram, shows how a five-horse hitch should be made. The third shows five horses hitched in multiple plowing and gives diagrams and sizes of eveners. The fourth pictures six horses plowing, lists the farms and dates where the various demonstrations were to be held, and explains that each farmer who attends these demonstrations will be shown how to make multiple hitches for his own needs.

The illustrated letters were followed by mimeographed letters sent to farmers known to have four or more work horses. These letters called attention to farms where the hitches were being used and urged farmers to ask the agent for help in making hitches. An excellent feature of one of the letters was a request that the farmers using multiple hitches report on a card how successful they were, or ask for further information on making multiple hitches. As a result, this county agent will have a real report of how the teaching was received.

---

Original distribution to all directors and supervisors of county agricultural agents, and to county agricultural agents in Eastern, Central, and Western States.

